

Message

From: Ex. 6 - Personal Privacy
Sent: 5/17/2017 12:38:16 PM
To: Kasman, Mark [Kasman.Mark@epa.gov]
CC: Phillips, Anna [Phillips.Anna@epa.gov]; Doroski, Brenda [Doroski.Brenda@epa.gov]; Kandil, Shereen [Kandil.Shereen@epa.gov]; Ex. 6 - Personal Privacy
Subject: RE: CONI and Green Sports Alliance

The best one!

Official
UNCLASSIFIED

From: Kasman, Mark [mailto:Kasman.Mark@epa.gov]
Sent: Wednesday, May 17, 2017 1:51 PM
To: Ex. 6 - Personal Privacy
Cc: Phillips, Anna; Doroski, Brenda; Kandil, Shereen; Ex. 6 - Personal Privacy
Subject: RE: CONI and Green Sports Alliance

Perfect!! Thank you [REDACTED]. I think Teresa is the one that makes sense to meet with Mary.

From: Ex. 6 - Personal Privacy
Sent: Wednesday, May 17, 2017 7:47 AM
To: Kasman, Mark <Kasman.Mark@epa.gov>
Cc: Phillips, Anna <Phillips.Anna@epa.gov>; Doroski, Brenda <Doroski.Brenda@epa.gov>; Kandil, Shereen <Kandil.Shereen@epa.gov>; Ex. 6 - Personal Privacy
Subject: RE: CONI and Green Sports Alliance

Mark

Teresa Zompetti (we met her with the President), responsible for CONI Corporate Social Strategies, will meet with Mary V. Harvey at 10:00 am (after Pruitt-Malagò meeting) on June 9.

Her contact info:

Teresa Zompetti
Corporate Social Strategies

Largo Lauro de Bosis, 15,
00135 Roma
Ex. 6 - Personal Privacy
teresa.zompetti@coni.it
www.coni.it

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UNCLASSIFIED

From: Ex. 6 - Personal Privacy
Sent: Wednesday, May 17, 2017 10:04 AM
To: 'Kasman, Mark'; De Mars, Ex. 6 - Personal Privacy

Cc: Phillips, Anna; Doroski, Brenda; Kandil, Shereen
Subject: RE: CONI and Green Sports Alliance

What a great news!

I will share with CONI and let you know – I can bet they will be enthusiastic about it!
I have already spoken with PA – PA knows a Prof. at Rome University “Foro Italico” focused on sport sciences and management – the university is in CONI HQ compound. An outreach event could be organized there.

Official
UNCLASSIFIED

From: Kasman, Mark [mailto:Kasman.Mark@epa.gov]

Sent: Wednesday, May 17, 2017 12:26 AM

To: [REDACTED] Ex. 6 - Personal Privacy

Cc: Phillips, Anna; Doroski, Brenda; Kandil, Shereen

Subject: CONI and Green Sports Alliance

[REDACTED] Ex. 6 - Personal Privacy

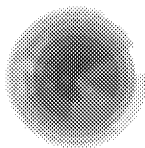
Shereen and I met with the Green Sports Alliance while they were in Washington yesterday. They are going to send U.S. Olympic Gold Medalist Mary V. Harvey to our event with CONI. If possible, it would be great if immediately following the event with the Administrator, Mary Harvey can stay behind to speak with appropriate staff about the international expansion of the Green Sports Alliance and how it might be helpful to CONI. They will not be asking for a fee to join the Green Sports Alliance, but can discuss how to productively engage. We would also see Mary rejoining us later for the visit to Nettuno. We can discuss in more detail on our call.

This is a CV from 2016 we got off the web, but we will get an updated one for you that includes her role with the Green Sports Alliance. Mary has done speaking events for State Department overseas before. I think she would be open to doing an event for the Embassy, if you would like, the day before or after the CONI event. I know ESTH will be busy with our delegation, but thought I should offer it in case Public Affairs thought she could be helpful.

Shereen is getting some additional information from the Green Sports Alliance to share with CONI. Their work is impressive and we expect EPA to be increasing its profile with them domestically and internationally.

Mark

CV Oct 2016



STRATEGIC PLANNING AND EXECUTION EXECUTIVE



executive summary

Accomplished, innovative and dynamic leader with 15+ years of experience leading strategic planning and implementation within international sport governing bodies and global management consultancies. Proven track record of implementing change, bringing clarity to ambiguity, crafting and implementing transformative strategies, building consensus among disparate groups, and leading large, cross-functional teams worldwide. Collaborative and inclusive leadership style ensures employee and stakeholder engagement in achievement of growth and profitability objectives. In-depth knowledge of and network within sport governing bodies and the Olympic movement. Multilingual communicator with extensive experience working with senior executives and boards. **1991 FIFA World Champion, 1996 Olympic Gold Medalist, soccer.**



critical skillset

- Strategy Development and Execution
- Gender Equality & Inclusion
- Cross Functional Leadership
- Financial Forecasting and Analysis
- New Program Development
- Turnaround / Reform
- Benchmarking and Implementing Best Practice
- Change Management
- Team Building / Staff Development



professional employment history

FOUNDER

Ripple Effect Consulting

2012 – current

Management consultancy for organizations using sport to drive social and environmental change

Provide management consulting services for organizations incorporating sport to achieve sustainable social and environmental change. Areas include: growth and turnaround strategy and execution, non-profit governance, sporting governing body reform, sport policy development, fan engagement, gender equality and inclusion, and mentorship of women and girls seeking careers in sport. *Information on client engagement work available upon request*

FAMILY CAREGIVER

2011

CHIEF OPERATING OFFICER

Women's Professional Soccer

2008 – 2010

Premier professional women's soccer league in the United States

Reported to the Commissioner and the Board of Governors. Directed staff and teams to establish and implement league operations, overseeing performance from league launch through the end of second season. Supported Commissioner and the Board in charting a strategic path for the league, conducting operational planning, and facilitating amicable resolutions with team owners on competitive issues (trade and draft rules, league schedule, playoff format, disciplinary measures, salary cap compliance). Developed strong working relationships with team owners, general managers, and with high-level executives in other sports bodies (NBA, US Soccer, USOC, FIFA), developed operating budgets, tracked financial performance, prepared and presented analysis of company operations and made presentations to the Board.

DIRECTOR, DEVELOPMENT Federation Internationale de Football Association (FIFA) 2003 – 2008

The international governing body for the sport of soccer

Directly accountable to the General Secretary with direct leadership and oversight of 70+ staff and contractors in 13 development offices worldwide. Full bottom-line responsibility for an annual budget of USD 160 million and delivery of a portfolio of programs, grants and strategic initiatives to develop soccer worldwide. Distributed and monitored use of financial grants by Associations and Confederations to develop the sport of soccer. Directed numerous cross-functional initiatives with other senior staff to implement governance and social responsibility initiatives. Crafted presentations and speeches for the President, General Secretary and Committee Chairs. Presented to the IOC, FIFA Congress, universities, UN agencies and corporate partners.

CHIEF EXECUTIVE OFFICER Reach Corporate Fitness 2001 – 2002

Outsource operator of onsite corporate fitness facilities for Fortune 500 corporations

Reported to the Chair of the Board with bottom-line responsibility for a budget of USD 10M. Restored business to profitability.

MANAGER, STRATEGY PRACTICE Deloitte Consulting 1998 – 2001

A global provider of traditional management consulting services

A member of the strategy practice with accountability to the head of the Boston Office's strategy business unit. Led engagement teams providing development of strategic assessments and plans, market and competitor research and analysis, company research and financial analysis, identification of best practices, benchmarking, facilitation of board retreats, review of alignment of client business with strategic objectives. Collaborated with project stakeholders to validate analysis, solicit input and develop recommendations. Extensive experience crafting, and presenting compelling analysis to senior client management. Responsible for setting project work assignments, budget, timelines and deliverables, adjusting as needed to accommodate unexpected events, changes or delays. Motivated, trained, mentored, and evaluated office and project staff.



additional career history

NATIONAL TEAM PLAYER (full time)	2/95 – 8/96	US Soccer Federation
MANAGER CUSTOMER SERVICES GROUP	1/93 – 11/94	Front Capital Systems (Sungard)
SENIOR CONSULTANT FINANCIAL SERVICES	10/88 – 6/92	Andersen Consulting (Accenture)



education and languages

- 1998 - University of California Los Angeles Anderson School of Management, MBA | Dean's List
- 1987 - University of California Berkeley, B.S., Business Administration
- Languages: English (native tongue), German (advanced), French (intermediate), Spanish (intermediate)



honors

- 1991 - FIFA World Cup Champion (China)
- 1996 - Olympic Gold Medalist – Soccer (Atlanta)
- 2004 - United States Olympic Committee Hall of Fame Inductee

Mark S. Kasman
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U.S. Environmental Protection Agency
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